



DRIVING TRANSFORMATION

Behavior, Energy & Climate Change (BECC) / November 12-15, 2023 / Sacramento, CA

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Philanthropy's Role in Equitable Decarbonization in the Affordable Housing Sector

November 14, 2023

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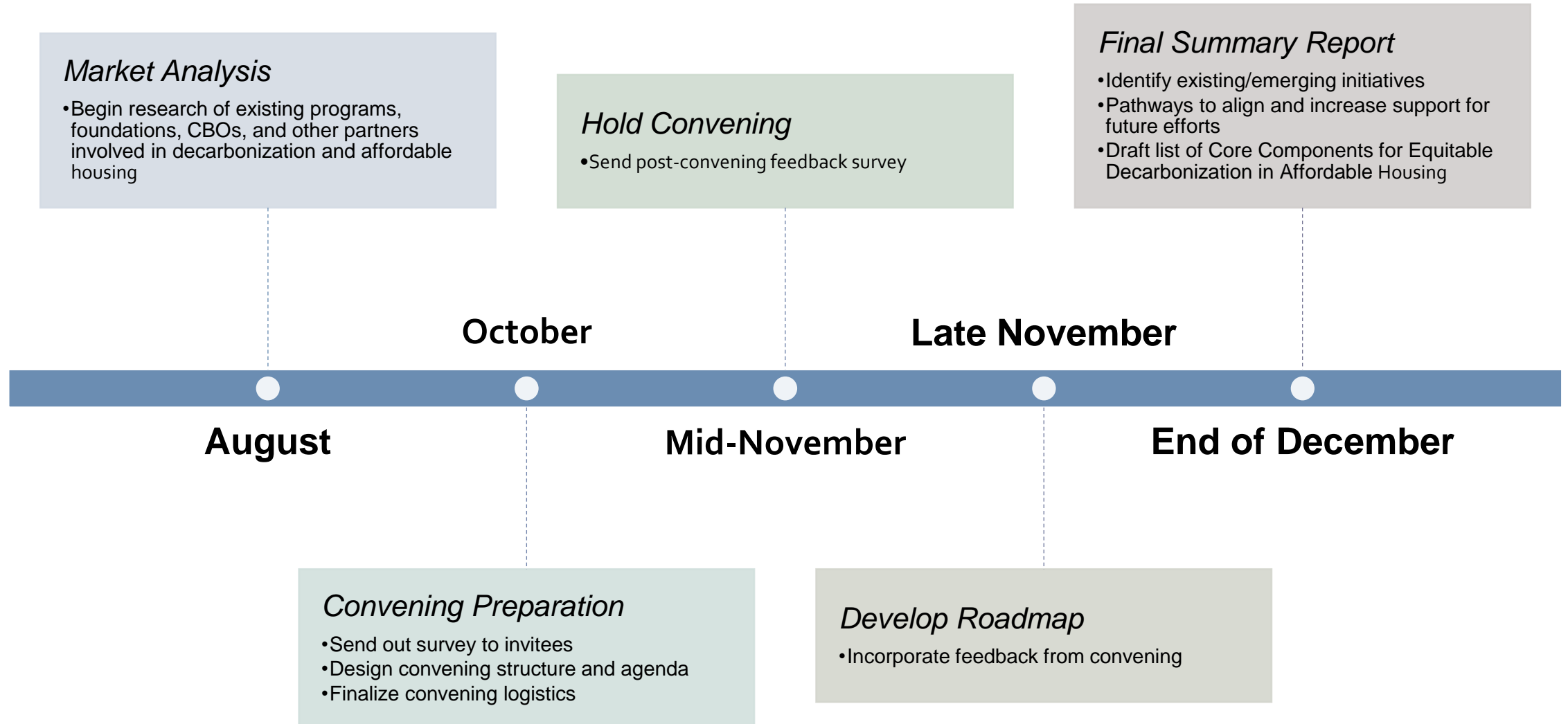
Convened by:

Project Goals

- Market analysis of existing funders and Community-Based Organizations (CBO) working in affordable housing and/or decarbonization efforts
- Input gathered from market players on resources, gaps, future needs, and priorities
- Summary Report
 - Synthesize approach to and results of market analysis, stakeholder survey, and convening on equitable decarbonization in affordable housing
 - Outline equitable decarbonization recommendations and next steps for philanthropy

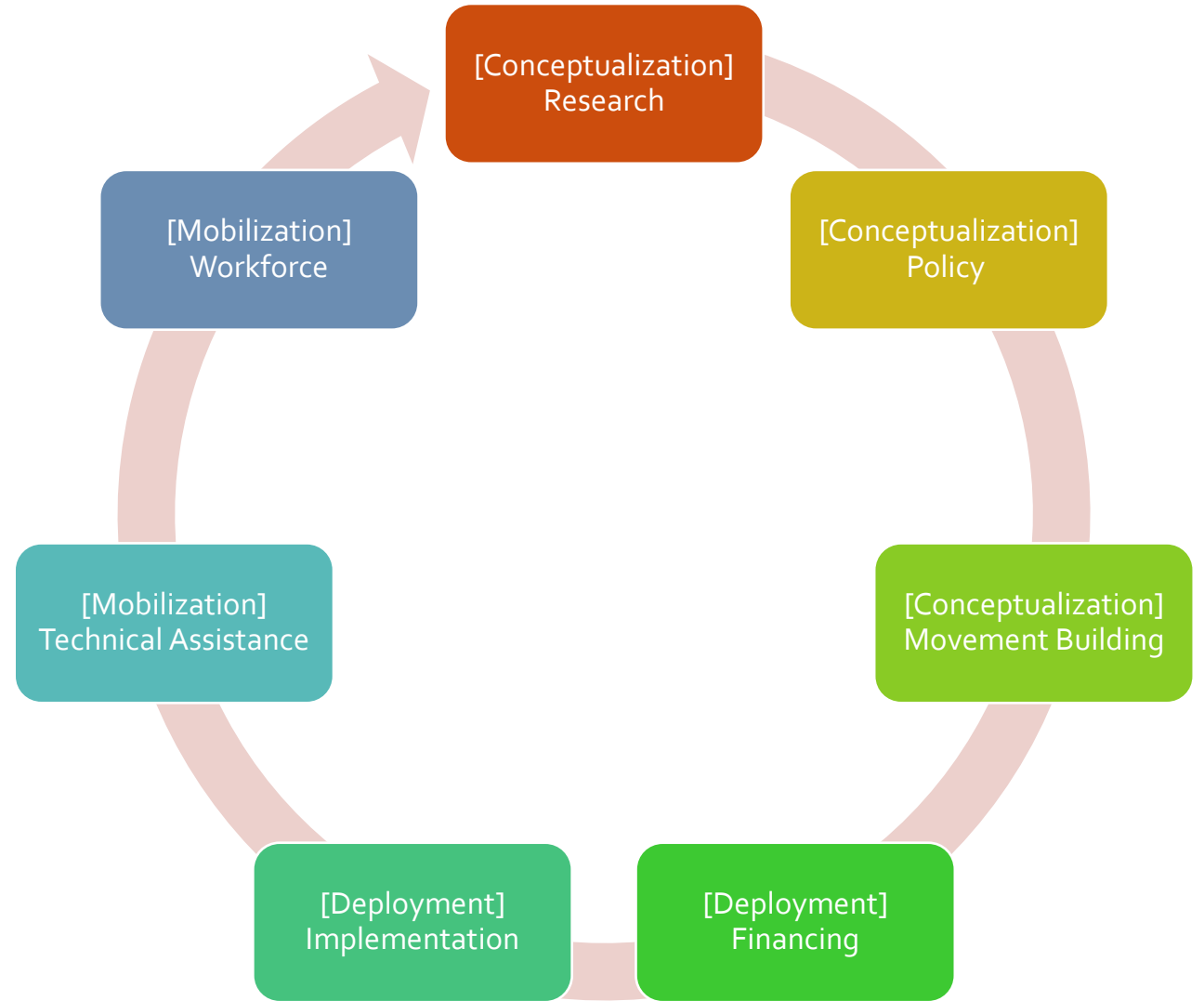


Project Timeline (2022)



Survey Overview

- Survey distributed to 50+ organizations representing government, foundations, CBOs, and program implementers
- Survey gathered input on:
 - Geographic focus areas
 - Existing decarbonization projects/programs
 - Current priorities for financing, policy, research, technical assistance, and workforce

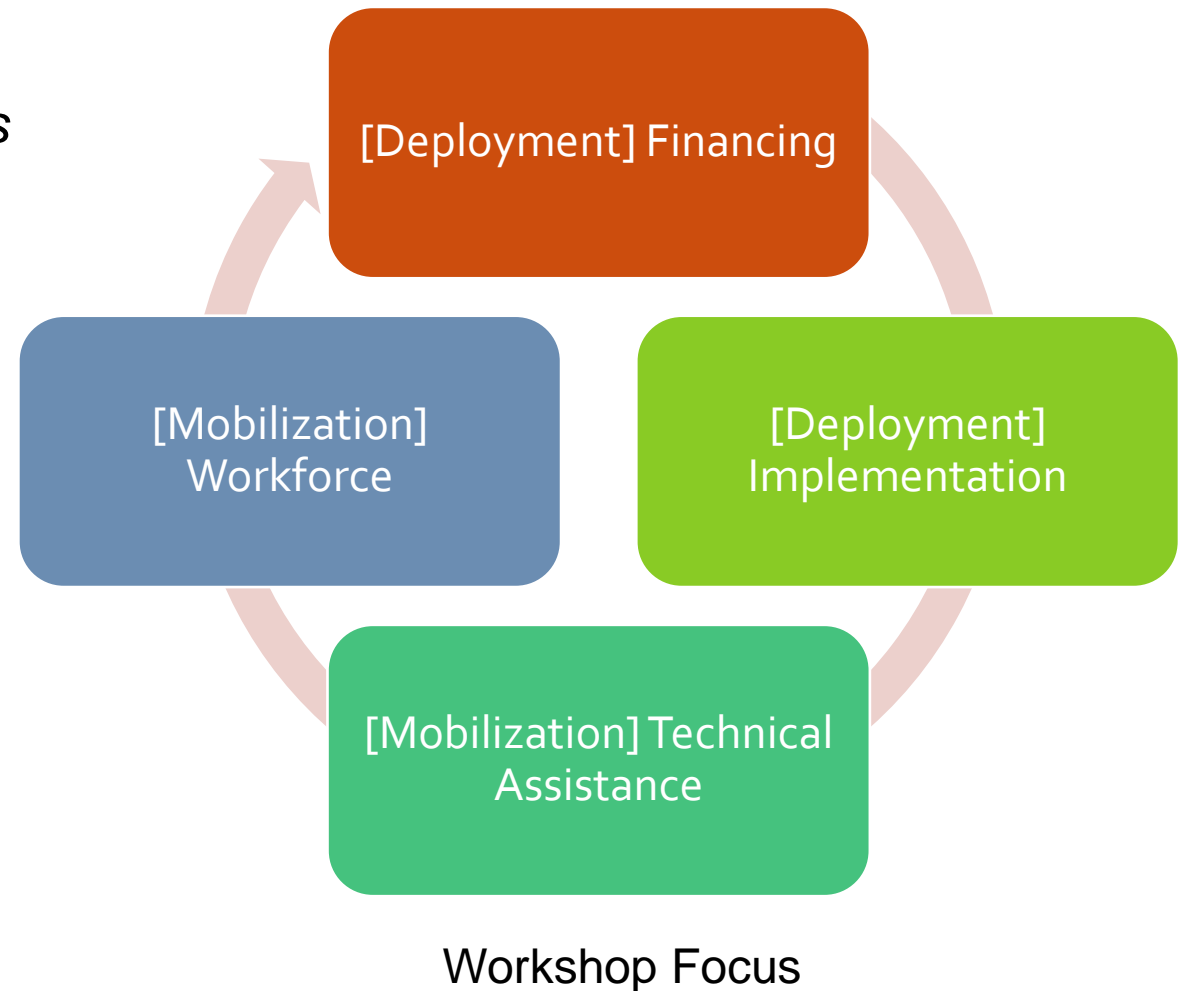


Process to Mobilize Change



Decarbonization Convening

- **Workshop Goal:** *Share thoughts and experiences on existing initiatives targeting affordable housing decarbonization and pathways for aligning and increasing support for future efforts in areas that are under resourced.*
- **Workshop Agenda**
 - Overview of convening objectives
 - Group discussion on what equitable decarbonization means in practice
 - Review of survey findings
 - Breakout Discussions on equitable decarbonization in affordable housing
 - Financing & Implementation
 - Technical Assistance & Workforce
 - Core Components of Equitable decarbonization in affordable housing



Results: Eight Core Components for Equitable Decarbonization



Prioritize Preservation Investments in Affordable Housing



Ramp Up Opportunities for Accessible Decarbonization Workforce Training and Support



Prioritize the Health, Safety, and Wellness of Residents



Expansion of Case Studies on Successful Decarbonization Projects



Create Programs that are Dedicated to Train and Expand Contractor Engagement and Experience



Increase Access to and Simplify Decarbonization Programs



Increased Participation from Community Members in the Decarbonization Process



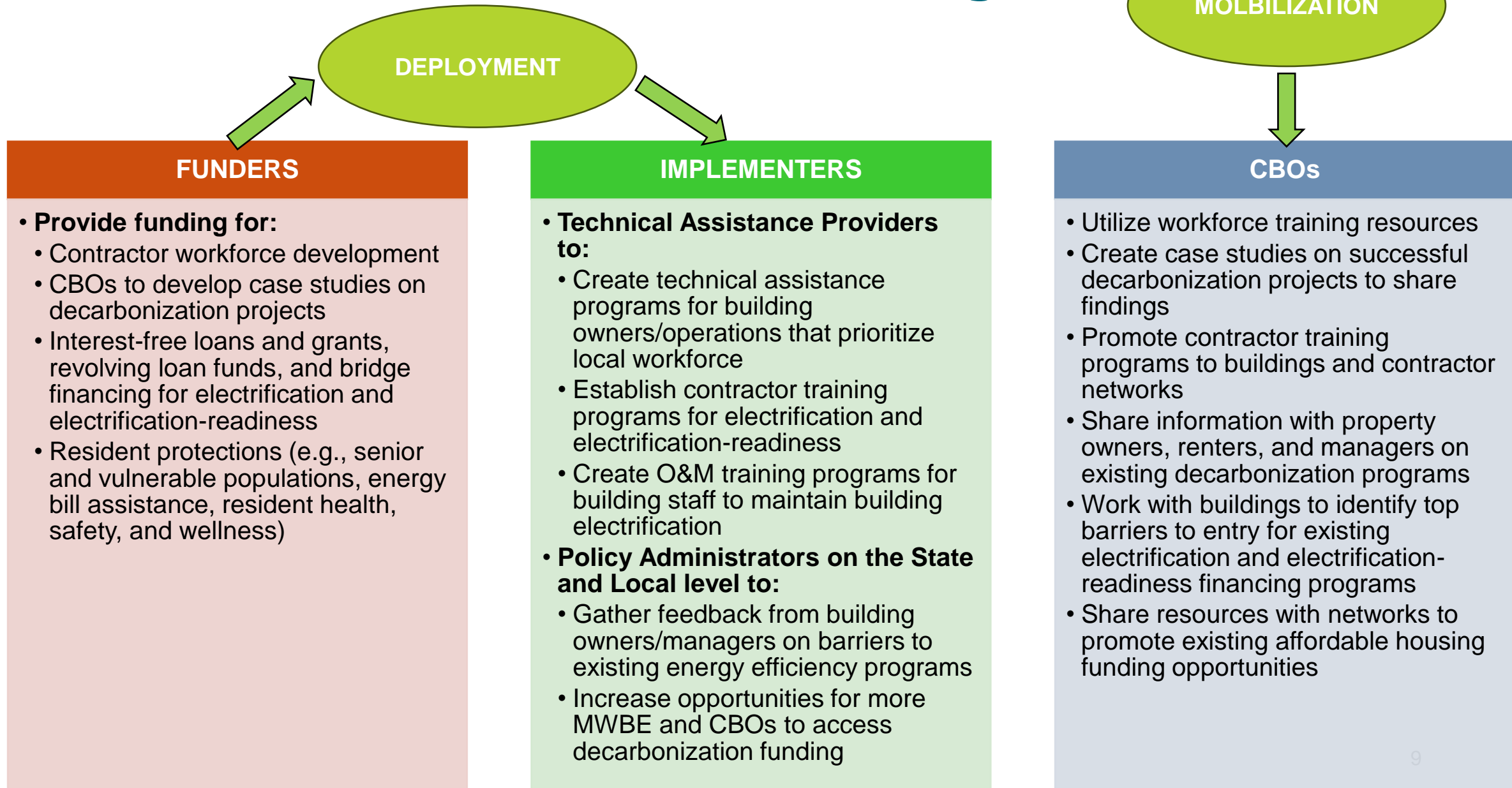
Establish Accessible Funding Streams Dedicated to Finance High Upfront Costs of Electrification and Electrification-Readiness



Emerging Concerns for Equitable Decarbonization for Further Exploration – Key Themes

- Disconnect between utility incentive and financing program administrators and the program users/customers
- Concern over high electricity costs with decarbonization upgrades
- Bridge communication of affordable housing concerns to administrators of decarb efforts (communication and program representation)
- Further exploration of fuel conversion to electrification and effect on tenants (tenant versus owner-paid utilities)
- Non-energy related measures (e.g., health & safety) posing challenges to electrification
- More funding opportunities/resources for new construction compared to existing building stock

Key Roles for Stakeholder Groups for Equitable Decarbonization in Affordable Housing



Next Steps & Recommendations

- Philanthropy to:
 - Provide funding for **further investigation and prioritization of core components and emerging concerns** via additional research and proceeding workshops
 - Hold future convenings/workshops with each geographic area robustly represented to capture accurate regional feedback
 - Support a **detailed decarbonization inventory and geographic analysis**
 - Place-based, community-centered approach to identify existing institutional efforts to reduce knowledge and resource gaps
 - In-depth analysis of decarbonization efforts across the US to identify spatial gaps

To receive a copy of the report or for follow-up questions, please reach out to Emily at Emily@kc3.nyc

Credit: Lerone Pieters