



# **DRIVING TRANSFORMATION**

Behavior, Energy & Climate Change (BECC) / November 12-15, 2023 / Sacramento, CA

Co-Convened by

Stanford

Environmental and Energy  
Policy Analysis Center

**ciee**  
California Institute  
for Energy and Environment

 **CITRIS**  
THE **BANATAO**  
INSTITUTE

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# Creating a Comic Book for EV Adoption

November 13, 2022

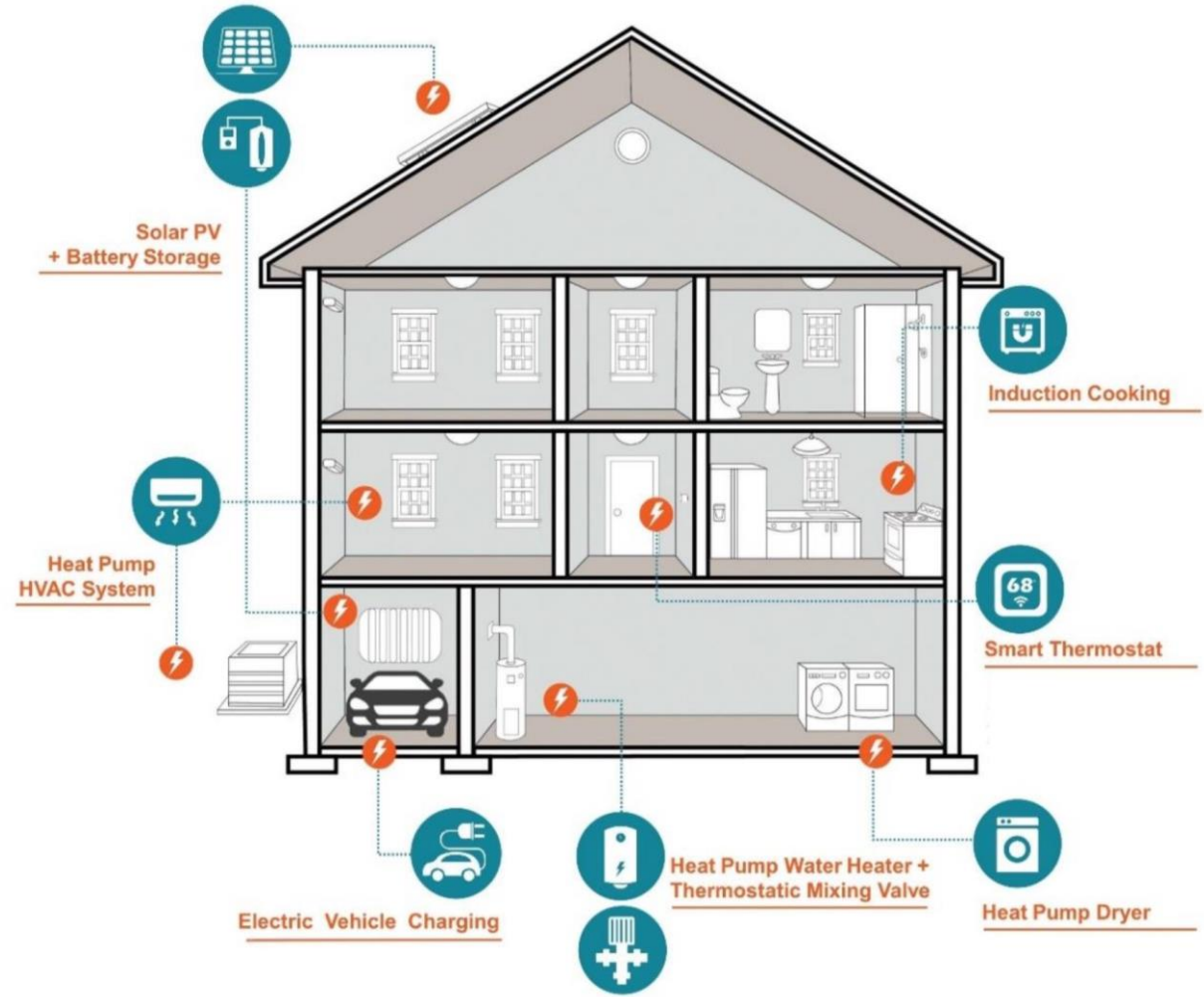
Chris White | Frontier Energy

Rachel Patten | City of Sacramento

Convened by:

# Existing Building Electrification

- Improve indoor air quality
- Improve fire safety
- Easy to implement!



# Urban Forestry

- Reduce urban heat
- Create livable communities
- Every tree is a part of the urban forest



# Organics Waste Recycling

- Don't be afraid of smells and critters
- Reduce amount of trash
- Compost helps plants grow!



# Worksheet

