

### **DRIVING TRANSFORMATION**

Behavior, Energy & Climate Change (BECC) 🤰 November 12-15, 2023 🔰 Sacramento, CA

### **Expect the Unexpected** Opportunities and challenges of working with diverse teams

November 13, 2023

Convened by:

**Stanford** Environmental and Energy Policy Analysis Center







## Introductions



Panelist Paul Douglas

> President JPI Group



Panelist Mabell Garcia Paine

> **President** Viridis Consulting



*Panelist* De McCarthy-Doyle

> Diverse Business Enterprise Lead TRC



Panelist Kecia Washington

Director of Innovation and Strategic Partnerships Los Angeles Department of Water and Power



*Moderator* Nicole Wroblewski

Assoc. Director Equity Services TRC

## **MBE Examples from the Panel**



#### Challenges faced as an MBE:

- Building awareness of the firm across utilities and implementers
- Creating successful teaming agreements that meet all parties' needs

#### Challenges faced as an MBE:

- · Lack of relationships in a small niche sector
- Lack of funding & time to navigate the sales cycle
- Lack of technology, HR, insurance, billing, RFP support are some areas that slow down success of MBE





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# **Questions?**