



# Measured Savings: Why It Matters for Behavior-Based Approaches

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## What we'll cover today

- What is HOMES and Measured Savings
- Meter-based savings measurement
- The aggregator role
- Let's discuss!





# The HOMES Rebates Measured Pathway Supporting Behavior-Based Approaches

Behavior, Energy & Climate Change (BECC) 2023 Conference

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Kara Saul-Rinaldi President & CEO AnnDyl Policy Group





AnnDyl Policy Group is a Washington, DC-based policy strategy firm that focuses on energy efficiency, renewable energy, and climate change policy, programs, financing, and technology.

We represent clients from across the energy efficiency and clean energy industries, including technology and financial sector companies, energy trade associations, and non-profit organizations.

www.anndyl.com

### flex coalition

- The Flex Coalition is a project of Smart-On-Smart, a 501(c)(3) non-profit dedicated to providing policy-driven solutions, research, and education to advance a smart, resilient, and clean energy future.
- Mission: The Flex Coalition provides educational support for policies that advance performance-based demand flexibility to enable markets for Virtual Power Plants (VPPs) as a grid resource, and is dedicated to educating policymakers and stakeholders on the benefits of VPPs as a tool for promoting grid reliability, greenhouse gas reduction, and energy equity.
- Policy Principles: <a href="https://www.flexcoalition.org/policy-principles/">www.flexcoalition.org/policy-principles/</a>





## Flex Coalition Members

















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## Inflation Reduction Act (IRA): Big Picture

Signed into law on August 16, 2022.

Estimated \$370 billion in support of clean energy and energy efficiency.

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Program	Funding	Released	Application Deadline			
Home Energy Performance-Based, Whole- House Rebates (HOMES)	\$4.3B In statute	<b>\$4.171B</b> open to state applications	January 31, 2025			
High-Efficiency Electric Home Rebate Program (HEEHR)	\$4.5B In statute	<b>\$4.146B</b> open to state applications	January 31, 2025			
Training for Residential Energy Contractors (TREC)	\$200M In statute	<b>\$150M</b> open to state applications	January 31, 2024			
25C Tax Credit	<b>\$12.4B</b> CBO estimate	Credit available since Jan 1, 2023	N/A (available through 2032)			
Greenhouse Gas Reduction Fund	<b>\$27B</b> In statute	Initial Application Period Closed for	October 12, 2023			

**SFA** 



ABOUT

WEATHERIZATION ASSISTANCE PROGRAM

HOME ENERGY R



# DOE Program Requirements & Application Instructions

Details released
July 27, 2023 (V1)
October 13, 2023 (V1.1)

Details on how IRA Sections 50121 (HOMES) and 50122 (HEEHR) Programs are to be implemented.

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August 16, 2024
Deadline for SEOs to indicate they will apply

**January 31, 2025** SEOs applications due to DOE



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## **HOMES - Modeled Energy Savings Pathway**

Projects using the modeled energy savings pathway must be calibrated to historical energy usage for a home consistent with BPI 2400.

<b>Energy Savings</b>	Single-Family	Multifamily	
20 - 34	<b>\$2,000</b> or <b>50 percent</b> of the project cost (whichever is less).	\$2,000 per dwelling unit, with a maximum of \$200,000 per multifamily building.	
percent	<b>DOUBLE</b> for low- and moderate-income (LMI) individuals: \$4,000 or 80 percent of the project cost (whichever is less).		
35 percent	\$4,000 or 50 percent of the project cost (whichever is less).	\$4,000 per dwelling unit, with a maximum of \$400,000 per multifamily building.	
and over	<b>DOUBLE</b> For LMI individuals: <b>\$8,000</b> or <b>80 percent</b> of the project cost (whichever is less).		





## **HOMES - Measured Energy Savings Pathway**

Program path using a DOE-approved open-source measurement and verification (M&V) methodology to measure home energy savings post-installation of the upgrades, providing rebates for homes or a portfolio of homes that achieve measured energy savings of at least 15%.

## **Energy** Savings

## Single-Family & Multifamily

15 percent and over

\$2,000 payment rate per kilowatt hour saved equal to a 20 percent reduction for the average home in the state, or **50 percent** of project cost.

**DOUBLE** for LMI individuals, \$4,000 payment rate per kilowatt hour saved equal to a 20 percent reduction per home or dwelling unit, or **80 percent** of project cost. For multifamily buildings to qualify, at least 50 percent of residents must be LMI.

**Aggregator**: An entity that engages with multiple single-family homes and/or multifamily buildings for the purpose of combining or streamlining projects as allowed by the State.





## | Measured HOMES Rebates - Key State Requirements

Utility Data Access	Develop a Utility Data Access Plan.
Aggregator Eligibility	Approve entities to serve as aggregators. (State Plans will need to explain how the State will identify eligible aggregators or contractors.)
60-day payout requirement	Provide rebates to the eligible rebate recipient for measured programs within 60 days of submitting invoice to the State.
Corrective Action	Take corrective action if actual savings results are less than 70% of estimated savings.
\$200 Installer Benefit	Provide \$200 Contractor/Aggregator Installer Benefit for underserved households (per unit).
Home Assessments	Establish requirements for home assessments of every home/multifamily building receiving a HOMES rebate in line with BPI-1100 (per DOE Guidance v1.1, Blower Door tests and cost-benefit analyses are not required).
3 <sup>rd</sup> Party Certification	Provide a post-installation project certificate to the household that has been certified by a qualified third party to confirm quality monitoring and accurate valuation of the upgrade.
ENERGY STAR	Ensure heating, cooling, and water heating products meet ENERGY STAR.

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## Other Home Energy Rebate Flex Opportunities

- Home Electrification and Appliance Rebates Program (HEAR or HEEHR)
  - Electric heat pump for space heating and cooling (max. rebate of \$8,000)
    - "Costs eligible for rebate include all materials for installation, including smart thermostats and other grid-enabling technologies"
  - Income eligibility:
    - Low-income households (less than 80% AMI)
    - Moderate- income households (80%-150% AMI)
    - ► Individual or entity that owns a multifamily building not less than 50% of the residents of which are low- or moderate-income (LMI)



## **Program Stacking Overview**

**Allowed** 

## **Prohibited**

(as of October 13, 2023)

**HOMES Modeled +** HEEHR

(for separate upgrades)

**HOMES Measured + HEEHR** (for **HEEHR** energy saving upgrades only)

**25C + HEEHR** 

**HOMES Measured + HOMES Modeled** 

Stacking either rebate with other federal funds (for separate upgrades)

Stacking rebates with other federal funds (for The SAME single upgrade)



**Clarification** Needed: HOMES + 25C

The Residential Capital Stack acts of HOMES, HEEHR, 25C Tax Credit, WAP, and Utilit





## Questions?

Kara Saul-Rinaldi President & CEO AnnDyl Policy Group kara@anndyl.com

For news and updates from the Flex Coalition on IRA
Home Energy Rebate programs and other demand
flexibility issues:

flexcoalition.org/flex-news

Follow us: twitter.com/flexcoalition

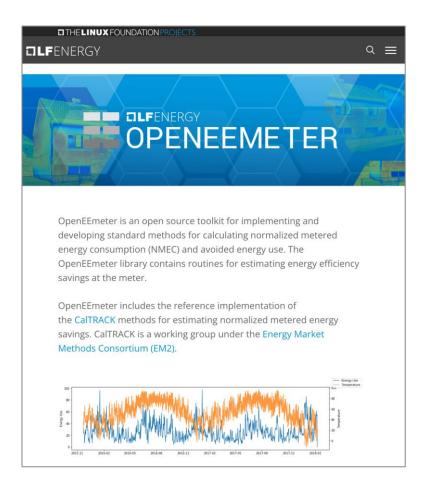
To discuss how you can become a member, or other questions, contact: info@flexcoalition.org





## Open-Source M&V at the Meter

Proven, accurate methods and publicly available codebase.



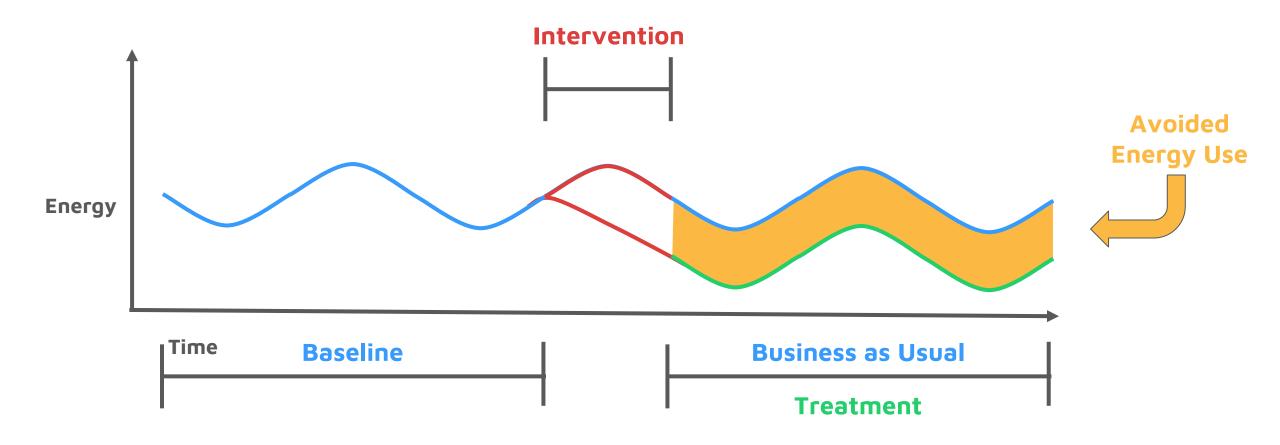
### Measured

- Requires open-source, weather-normalized, meterbased M&V.
- Can be achieved via OpenEEmeter and the Recurve Platform
- DOE Guidance Compliance Requirements
  - 70% realization rate
  - 15% savings at the portfolio
  - Anticipate Program Evaluation





## Common Sense Algorithm

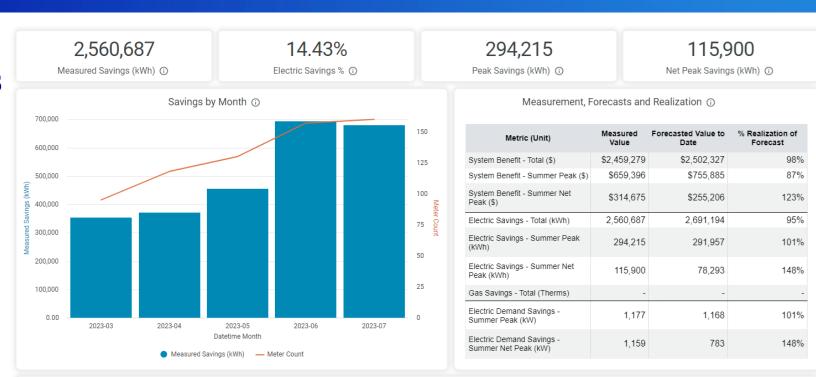


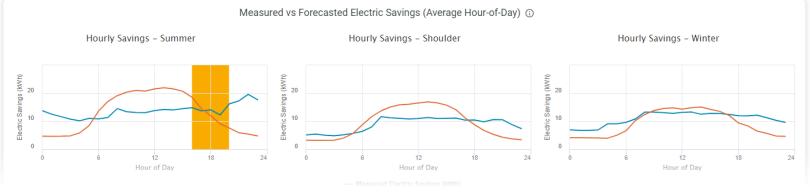


## Why Does Measured Matter for Behavior Programs?

## Behavior best practices mean better results. Let's pay for it!

- The BECC community has been proving these methods enhance outcomes for 15+ years
- IRA HOMES measured and modeled approaches can reward their value.
- Performance matters in the fight to save our climate





## Appendix

CONTACT

## **IRA-HOMES Deep Dive - Specific Rules**

### **Modeled**

- Requires home energy simulation software, calibrated to historical energy usage consistent with <u>BPI 2400</u>.
- OpenEEmeter not required but likely will be basis of DOE impact evaluation
- DOE Guidance Compliance Requirements
  - 70% realization rate
  - 20% savings at the site-level
  - Anticipate Program Evaluation

### Measured

- Requires open-source, weathernormalized, meter-based M&V.
- Can be achieved via OpenEEmeter and the Recurve Platform (on list of DOE approved software tools)
- DOE Guidance Compliance Requirements
  - 70% realization rate
  - 15% savings at the portfolio
  - Anticipate Program Evaluation

## 3.2.4.2 Calculating Measured Energy Savings

Key Expectations & Requirements

- Uses open-source advanced M&V software as approved by DOE that includes capabilities for determining and documenting weathernormalized energy use of a home or portfolio of homes before and after the implementation of home energy upgrades.
- **Defines, calculates, and reports** energy savings for the purposes of the rebate threshold as kWh or kWh equivalent as defined in Section 2.1.
- Calculates actual home- or portfolio-level savings no less than 9 months after the final installation in the home or portfolio [to ensure capturing seasonality]
  - If aggregators are providing rebates based on estimated savings, the risk of recovering costs based on actual reported savings must be borne by the aggregator.
- Collects and reports the data and information required in the <u>Data &</u> <u>Tools Requirements Guide</u>.

Sealed is a climate tech company on a mission to stop home energy waste and electrify all homes.

We are an aggregator in energy efficiency programs.



## Aggregators are market actors that streamline energy efficiency programs

Aggregators	Modeled	Measured
Provide upfront rebates to contractors		
Calculate projected energy savings		
Submit required program data		
Provide other value to contractors (marketing, financing, etc.)		
Take on the performance risk		



## Our focus is on software and services for contractors

- Qualification Real-time qualification of project eligibility across programs based on simple inputs.
- **Calculation** Provide upfront and precise rebate quote based on the project's expected energy savings.
- **Processing** Handle administrative work and process rebate based on simple inputs provided by the contractor.
- **Payment** Pay contractors and households at the speed of business and get paid back at the speed of government.

