

DRIVING TRANSFORMATION

Behavior, Energy & Climate Change (BECC) 🧗 November 12-15, 2023 📕 Sacramento, CA



Co-Convened by









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Engaging Vulnerable Multifamily Properties for Resilient Retrofits

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Stanford Environmental and Energy Policy Analysis Center







Research Question

What are the attributes of the multifamily (MF) properties exposed to public safety power shutoffs (PSPS)?

Are they less energy efficient and more vulnerable than other MF properties?







Findings from Previous Research

- Extremely low-income MF residents more likely to live in Low-Rise and Garden (Low-Rise with >4 buildings) properties
 - More likely to be tenant-metered (gas & electricity)
 - Tenant-metered properties are ~30% LESS efficient (20% Gas + 10% Electricity)
- Properties with the highest share of low-income residents are another ~20% LESS efficient
- MF properties in disadvantaged communities are LESS efficient due to higher baseload energy use







Methodology

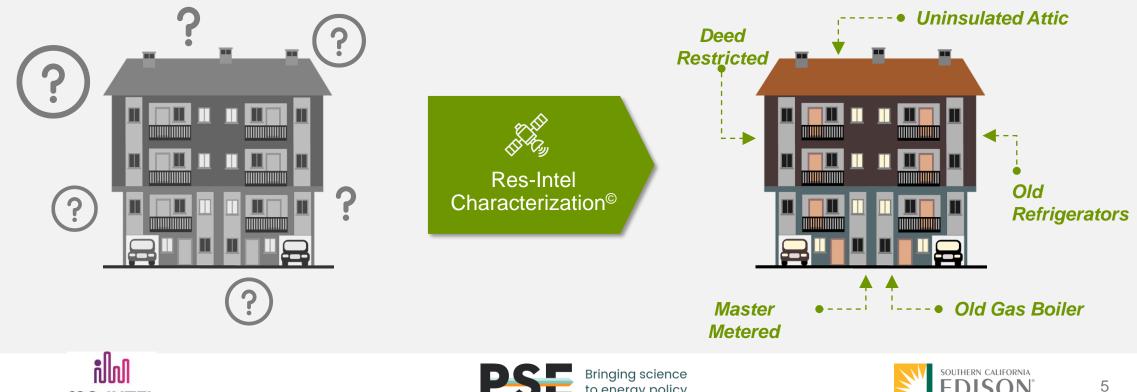
1. Create first-ever residential:

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- Property inventory
- Building inventory

2. Create advanced building attributes 3. Building energy benchmarking

Energy-use _ disaggregation



energy policy

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Results (I)

- All ~40,000 MF properties mapped to the nearest circuit
- 144 MF properties exposed to ~970 reported PSPS events between 2019-2022

| | Total Outages | Avg Customer Weighted Duration (Hrs) |
|---------|------------------|--|
| Mean | 3 | 27 |
| Median | 2 | 25 |
| Minimum | 1 | 2 |
| Maximum | 19 | 76 |
| Sum | 429 | 3816 |

 PSPS events are largely suburban, exurban

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Results (II)

- Suburban and exurban properties tend to be larger than the MF population
- Higher electricity use
- Non-coastal

| Number of Units | | Year Built | Subsidized Low-Income | Heating Degree Days | Energy Use Intensity (kBTU/sqft | Energy |
|--------------------|----|------------|--------------------------|---------------------------|---------------------------------------|--------|
| No PSPS | 23 | 1961 | 0.05 | 2769 | 17.0 | 49.6 |
| PSPS | 69 | 1974 | 0.08 | 3227 | 25.4 | 52.2 |
| Total | 23 | 1961 | 0.05 | 2771 | 17.0 | 49.6 |

- Next, we matched the energy attributes of PSPS impacted properties to similar properties based on # of units, year built, climate zone, heating degree days, low-income:
 - No statistically significant difference in building energy benchmark scores between PSPS and matched non-PSPS properties







Results (III)

• PSPS property types:

- More likely to be large, low-rise MF style (not shown)
- The duration of PSPS events for Large Garden style is nearly 2x the average
- Large Garden properties have more medical baseline customers impacted than mid-rise (another large MF property type)

| Property Style | Mean Outage Duration (Hrs) |
|-------------------|-------------------------------------|
| Garden-Lg | 306 |
| Garden-Sm | 174 |
| Low-Rise | 135 |
| Mid-Rise | 91 |
| Average | 170 |

| Property Style | Quartile 1 | Quartile 2 | Quartile 3 | Quartile 4 | Total |
|-------------------|------------|------------|------------|------------|-------|
| Garden-Lg | 10 | 20 | 30 | 40 | 100 |
| Garden-Sm | 16.67 | 30.95 | 33.33 | 19.05 | 100 |
| Low-Rise | 33.75 | 22.5 | 18.75 | 25 | 100 |
| Mid-Rise | 0 | 50 | 50 | 0 | 100 |







Implications

- Garden-style properties are the most exposed to PSPS events. These are extremely vulnerable properties:
 - 50 years old so ~half don't have much/any envelope insulation
 - More exterior walls and likely significant air infiltration of wildfire (etc) smoke
- Medical baseline customers associated with these types and related longer outages
- PSPS exposed MF properties are less likely to be subsidized low-income than non-PSPS
 - Tailored outreach to these MF owner types
- Customer health and safety a new motivation for retrofits by MF property owners?
- How to mitigate renovictions from retrofits?



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Thanks for your Interest!!

Follow-Up:

- Questions
- Brainstorming / Problem-Solving

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Tool Methodology

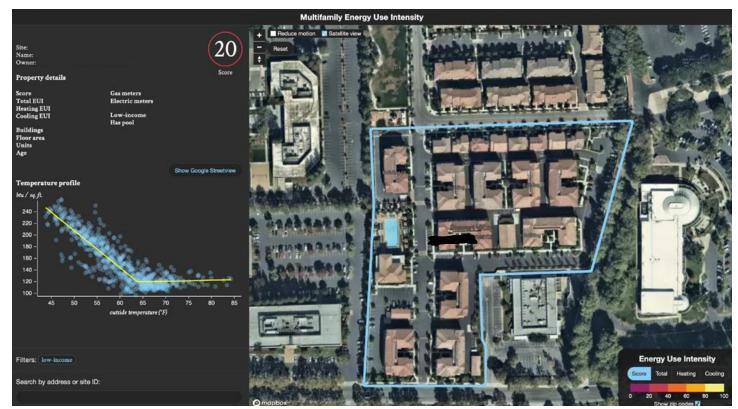




1. Property inventory: Real estate data aggregation

- CoStar + Public records + Geocoding
- 2. Utility meter matching
 - 95%-98% of meters are matched to properties
- 3. Create 1st-ever building inventory
 - LiDAR (Light Detection & Ranging)
- 4. Mass-scale building energy benchmarking
- 5. Energy disaggregation analytics
- 6. Existing equipment predictions
- 7. Whole-building retrofit recommendations

Property-Level Dashboard



- Energy use intensity (kBTU/sqft)
- Benchmark Score
- Heating, cooling, and baseload performance indices
- Electric vs. gas heat
- Master-metered
- Amenities
- Google streetview
- Meter and premise ID's mapped to buildings (not shown)



Propensity matching regression

- More units, newer year built, inland climate zone (cz), and more heating degree days predict PSPS properties
- Treated group benchmark scores are higher than Control group for ATT group but not statistically significant (T-stat less than 1.96)

| • | psmatch2 | psps | units | yr_bui | t low | _income | сz | hdd, | outcome(score) | neighbor(1) |
|---|----------|------|-------|--------|-------|---------|----|------|----------------|-------------|
| | | | | | | | | | | |
| | | | | | | | | | | |

| Probit regression | | | Number of ob LR chi2(5) Prob > chi2 | s = 35,893 = 129.23 = 0.0000 | | | |
|-------------------|----------------------|-----------|--|------------------------------------|------------|------------|--------|
| og likelihood | = - 641.15353 | | | | Pseudo R2 | = 0.0916 | |
| psps | Coefficient | Std. err. | Z | P> z | [95% conf. | interval] | |
| units | .001919 | .0002878 | 6.67 | 0.000 | .001355 | .002483 | |
| yr_built | .0070998 | .0019613 | 3.62 | 0.000 | .0032557 | .0109438 | |
| low_income | 0563733 | .1343967 | -0.42 | 0.675 | 3197861 | 2070395 | |
| cz | .0838437 | .0146539 | 5.72 | 0.000 | .0551226 | .1125648 | |
| hdd | .0000334 | .0000232 | 1.44 | 0.151 | 0000122 | .0000789 | |
| _cons | -17.63525 | 3.830718 | -4.60 | 0.000 | -25.14332 | -10.12718 | |
| Variab | ole Sample | Treate | ed Co | ontrols | Difference | S.E. | T-stat |
| sco | ore Unmatched | 52.22330 | 01 49.0 | 6087455 | 2.61455551 | 2.68036649 | 0.98 |
| | ATT | 52.22330 | 01 46.0 | 0679612 | 6.15533981 | 3.80490316 | 1.62 |

Note: S.E. does not take into account that the propensity score is estimated.

| | psmatch2: | |
|------------|-----------|--------|
| psmatch2: | Common | |
| Treatment | support | |
| assignment | On suppor | Total |
| | | |
| Untreated | 35,790 | 35,790 |
| Treated | 103 | 103 |

